Keep it Local

Businesses owned by local people that are free to make their own operating decisions benefit our community in a variety of ways. They:

**Give great service**  
Independent business people genuinely love what they do, and have the ability to go above and beyond to make sure you are a satisfied customer - saving you time, money, and stress.

**Contribute to our community's economic success**  
More money stays in our community when you patronize locally-owned businesses than when you go to a national chain - money that is used to employ local people, support local nonprofits, and buy local products.

**Create community**  
Independent businesses reflect the values and interests of the community, and often serve as gathering places where you can meet your neighbors, friends, and the owners of the business.

**Offer unique goods and atmosphere**  
Local businesses and organizations offer goods and services that you might not find anywhere else, helping make our area a vibrant, authentic place that is different than other places.

**Give back to the community**  
Local businesses sponsor and participate in events benefiting the community, and donate goods and services to local nonprofits.

**Improve our community's environment**  
Because they live here, local business owners see their businesses' impacts on our environment and community, and have the freedom to implement innovative programs to address these impacts.

**Create great places to work**  
Local businesses have human-scale workplaces that value and involve their employees, and are flexible and fun places to work.

**It's your Choice!**  
If you'd like to see these businesses that contribute to the livability and vitality of this area thrive, try to “Keep it Local”.